

Alexandra Navratil

Beautiful Bell-Shaped Curves of Perfect Symmetry (2012)

21.05.12 > 01.06.12

Opening: Thursday, May 31st, 19.30 h.

LOOP FAIR

Hotel Catalonia Ramblas

c. Pelayo, 28 - 08001 Barcelona

19.05.11 > 21.05.11

The new video project by Alexandra Navratil investigates around the idea of the “average men” in relation to the history of architectural standardization, social statistics, the photographic archive and the repercussions of these concepts today. In the video she focuses mainly on three aspects: the ideas of Adolphe Quetelet (Belgian Statistician who introduced statistical methods to the social sciences in the 18th Century), Ernst Neufert (German Architect and publisher of Architect's Data, an architect's handbook for standardization, first published in Germany in 1936 and in use until today) and stock photography agencies.

In her work Alexandra Navratil (Zurich, 1978) investigates how technological innovations, especially in the realm of optics, have been shifting and reassembling fields of perception over the course of history. She has shown her work individually at àngels Barcelona; SKOR, Amsterdam; Fondazione Adriano Olivetti, Rome and she will exhibit at the Kunstmuseum Winterthur in 2013. Group exhibitions include ICA Philadelphia; Kunsthalle Exnergasse, Vienna; ISCP Project Space, New York; Lothringer 13/Laden, Munich. In 2008 she was awarded the Swiss Art Award and in 2012 the Manor Prize Zurich.